At Azure we always seek to emulate the principles of how nature is created to operate. The principle of energy conservation is fundamental in how everything works, from galaxies to atoms. Everything in nature does the maximum amount possible with the least amount of energy— it Does More With Less!

In business, we do this not as penny pinching, but as making every penny make the biggest impact possible. Do More With Less means efficiency. How can our machines, gadgets, lighting, buildings, soil, trees, animals, AND Team accomplish more with less energy?

With time, we view every moment as an opportunity to excel. We set aside a third of our life to serve others and be a blessing to someone else at work, do we wish that third of our life to hurry by? Or, do we value that time as a huge opportunity to Do More With Less?

Relationships are a perfect opportunity to Do More With Less. When we take every moment and every word to strengthen our relationships and develop valuable new ones, we are using our energy in the most efficient way possible. We all know the destructive, energy-, time- and even life-wasting consequences there are for not being efficient with our relationships.

Our processes are designed to Do More With Less. We think of ways to handle a product the least amount of times from the moment it gets to the Warehouse to the time the customer receives it. We consider how the Team can use the least amount of footsteps in picking an item; how the tractor can go over a field the least amount of times; how our software can be designed to take the least amount of clicks to place, take or pick an order; and even how our website can be designed to Do More With Less skill or time needed from the customer.

The amazing part about Doing More With Less is that it’s not troublesome to be more efficient, but it is exciting! It makes life easier and more enjoyable. That is because Doing More With Less is not only a Core Value of Azure, but one that is built into the building blocks of the universe. So if we live by it, all aspects of our life will thrive!